

Sponsorship Opportunities for Team Spirit Long Beach Cancer 5K

A Walk Benefiting Cancer Support Programs at the MemorialCare Todd Cancer Institute



25TH
ANNIVERSARY
TEAM SPIRIT LONG BEACH
CANCER 5K

Saturday, Oct. 26 | 7 a.m.

Granada Beach Landing


MemorialCareTM
Long Beach Medical Center

[memorialcare.org/TeamSpirit](https://www.memorialcare.org/TeamSpirit)

About Team Spirit Long Beach

Cancer is one of the most expensive medical conditions to treat in the United States and several studies show that cancer patients and survivors are more likely to have financial toxicity (financial stress) than people without cancer. The level of financial stress can also vary depending on several factors, such as household income level, ability to work, and health and disability insurance.

For 25 years, all funds raised by Team Spirit Long Beach benefit critical support services for people affected by cancer in our community regardless of their financial or insurance status.



MemorialCare Todd Cancer Institute at Long Beach Medical Center

Personalized care developed for the unique needs of each patient is a clinical reality at the MemorialCare Todd Cancer Institute. Every patient has access to targeted, customized therapy treatments specially designed for their unique needs. In addition, patients have access to many research protocols and a wide range of programs to prevent or detect cancer in its earliest stages. Psychosocial support is woven throughout the plan of care to ensure total wellness. Care is provided in the Todd Cancer Pavilion – blending the most advanced technologies and breakthrough therapies, under one roof.

Cancer Support Programs

All proceeds from Team Spirit Long Beach support a variety of programs for cancer patients, including:

Women Guiding Women: Cancer Support & Education™: This is a peer-mentor program for newly diagnosed gynecologic and breast cancer patients. Patients can be matched with a specially trained cancer survivor/mentor and talk one-on-one over the phone with their mentor. Mentors are committed volunteers who are prepared to assist through active peer support and compassionate understanding.

Beat the Odds & Boost the Odds: Comprehensive cancer survivor mind-body oncology program designed to help patients and their loved ones effectively deal with the different aspects of cancer and treatment. The program consists of structured classes offering research-based strategies for improving quality of life, symptoms, and side effect management to achieve positive-impacted survival after a cancer diagnosis.

Support Groups: The MemorialCare Todd Cancer Institute offers a variety of support groups for patients and family members, addressing topics from a new diagnosis through survivorship. Many of the support groups are available to community members regardless of where they're receiving treatment.

Adolescent and Young Adult Survivorship Program: This program is aimed at supporting young adults who age out of pediatric cancer care, and are transitioning to adult cancer care.

Have questions about sponsorship opportunities?
Contact us at (562) 933-3500 or TeamSpirit@memorialcare.org.

Reasons to Be A Sponsor

The Iconic Team Spirit Long Beach can Maximize Your Business

There are many ways to support Team Spirit Long Beach. This event has received full media exposure including newspapers, social media, and press releases. Sponsorships demonstrate a company's dedication to the public and support of programs and services for cancer patients and families.



Facts & Figures

- Studies have shown that group therapy helps people with cancer cope and live longer.
- Research has further shown that giving cancer patients information in a support group setting can reduce tension, anxiety, and fatigue and may lower the risk of depression.
- According to the American Cancer Society, an estimated 1.9 million new cases of cancer will be diagnosed and 609,820 people will die from the disease in the United States.
- Women Guiding Women: Cancer Support & Education is one of only two peer-mentor programs of its kind in the nation.

The MemorialCare Todd Cancer Institute at Long Beach Medical Center

- Provides customized therapies for more than 1,800 newly diagnosed patients each year.
- Has more than 15 support groups and programs to help guide patients and families through the cancer journey.
- Ranks in the top four in the nation for patient access to clinical trials for ovarian, cervical, and uterine cancers.
- Performs 40,000 procedures in the MemorialCare Breast Center and 6,500 treatments in the Ambulatory Infusion Center annually.
- Has completed more than 500 clinical research trials.
- In 2021, launched a brand-new Adolescent and Young Adult Survivorship Program aimed at supporting young adult patients who age out of pediatric cancer care, and are transitioning to adult cancer care.

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Sponsorship Levels

Diamond Sponsor - \$30,000 (Tax Deductible: \$29,500)

- Recognition as Title Sponsor on all event collateral; "Powered by: Your Organization Name"
- 20 complimentary walk registrations
- Logo and mention during event
- Logo on commemorative t-shirt (commitment due by Aug. 30)
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all digital event advertisements and electronic communications (dependent on date of commitment).
- Logo and hyperlink on Team Spirit Long Beach website
- Logo on digital marketing collateral

Sapphire Sponsor - \$20,000 (Tax Deductible: \$19,700)

- 10 complimentary walk registrations
- Logo and mention during event
- Logo on commemorative t-shirt (commitment due by Aug. 30)
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all event advertisements and electronic communication (dependent on the date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

Ruby Sponsor - \$10,000 (Tax Deductible: \$9,800)

- Eight complimentary walk registrations
- Logo and mention during event
- Logo on commemorative t-shirt (commitment due by Aug. 30)
- Dedicated sponsor highlight email
- Dedicated social media post
- Identification on all event advertisements and electronic communication (dependent on the date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

Pearl Sponsor - \$5,000 (Tax Deductible: \$4,900)

- Six complimentary walk registrations
- Logo and mention during event
- Recognition in all electronic communications
- Recognition on social media
- Recognition on all event advertisements (dependent on the date of commitment)
- Logo and hyperlink on Team Spirit Long Beach website

Garnet Sponsor - \$3,000 (100% Tax Deductible)

- Four complimentary walk registrations
- Logo and hyperlink on Team Spirit Long Beach website

Turquoise Sponsor - \$1,500 (100% Tax Deductible)

- Two complimentary walk registrations
- Logo and hyperlink on Team Spirit Long Beach website

Underwriting Opportunities: All Options are 100% Tax Deductible

- Photo/Video - \$8,500
- Team Spirit Swag (T-Shirts) - \$7,000
- Food & Beverages (Food Tent) - \$5,000
- Finish Line Festival Games - \$3,200
- 25th Anniversary Decor Elements - \$3,000
- 360 Photo Booth - \$1,350
- Water Stations (4) - \$1,000

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Sponsorship Commitment Pledge Form

Name: _____

Recognition Name (for print materials): _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsorship Amount \$: _____ Underwriting Amount \$: _____

- Payment made by Pledge Agreement (ALL PLEDGES MUST BE PAID BY SEPT. 20, 2024)
 - Single payment of \$ _____
 - Payment here with \$ _____ and the balance to be paid in monthly installments commencing on Sept. 20, 2024

[Pay Online](#)

Please send gift reminder notices to (if the address is different from above):

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

- Payment is enclosed by check
(make payable to Memorial Medical Center Foundation)
- If you would like to pay by credit card, click the "Pay Online" button above, and select other donation and add comment to indicate sponsorship OR contact (562) 933-9712.

Please return the completed form with payment to:

MemorialCare Long Beach Medical Center Foundation at 2801 Atlantic Ave., Long Beach, CA 90806

Donations also can be made at [memorialcare.org/TeamSpirit](https://www.memorialcare.org/TeamSpirit) or by following the QR code. If you choose to submit your sponsorship commitment online, please indicate which sponsorship level you are choosing in the "notes" section.



All gifts to Long Beach Medical Center are accepted through the MemorialCare Long Beach Medical Center Foundation, a non-profit organization that is the designated recipient of all gifts and grants on behalf of Long Beach Medical Center, Federal ID #95-6105984.

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