

# MemorialCare Physician Society Benefits Guide



Membership in the Society is voluntary. Participating members are advocates of best practice medicine. They help advance collection and reporting of clinical outcomes and promote collaboration across clinicians and health system leaders.

## The MemorialCare Physician Society

In 1996, a group of 40 pioneering physicians affiliated with MemorialCare set the framework for a unique, physician-led organization dedicated to the pursuit of best practices. Led by the MemorialCare Steering Committee, the physician members achieved rapid growth and implemented significant changes within a relatively informal structure. As these efforts progressed and became more integrated into the medical center operations, a more formal structure was implemented and the MemorialCare Physician Society was launched in 2002. The 1,800 member MemorialCare Physician Society is led by a governing board with a direct reporting relationship to the Memorial Health Services' Board. The Physician Society drives clinical outcomes and performance for the organization as well as advances strategic goals for physician practice. Our pursuit of best practice medicine has resulted in clinical outcomes that often rank above state and regional benchmarks.

## The Society Offers Many Benefits to its Physician Members.

### Best Practice Teams/Action Collaboratives

The MemorialCare Best Practice Teams (BPTs) and Action Collaboratives (BPACs) are at the foundation of MemorialCare's mission to deliver the highest quality of patient care to our community. These interdisciplinary teams, coordinated by a physician leader, develop guidelines, order sets and standards of practice utilizing data and resources from the latest evidence-based medicine. The BPTs are organized around both medical and surgical specialties, the teams encompass a wide variety of diagnoses and procedures. BPACs may be formed to address an opportunity that would benefit from cross-disciplinary expertise. MemorialCare evidence-based best practice clinical guidelines, order sets and protocols have been developed and are embedded in many of the order sets available in the Electronic Health Record (EHR). Physicians can learn about the evidence behind many of MemorialCare's

best practice elements by clicking on the hyperlinks within the EHR.

### Bold Goals

The BPTs support the accomplishments of MemorialCare's Bold Goals. Our Bold Goal of achieving a margin at Medicare rates is interdependent with our Bold Goals for Quality and Patient Safety. We continue to raise the bar for clinical quality through adherence to evidence-based medicine and a best practice approach with our physicians.

### Lean Management System

MemorialCare is committed to a system-wide effort to change the way we perform daily operations, such as labor and resource management, and transform the way we deliver patient care through Lean initiatives and care redesign. By working with our physicians, staff, managers and patients, we are able to accomplish significant reductions in wasted process, steps and resources, and standardize our care environments.

## A D D I T I O N A L I N F O R M A T I O N

### Clinical Training Specialist (CTS) Team

This team provides physicians with at-the-elbow clinical and technical support for all online applications including Epic, MemorialCare's Clinical Information System. From training to implementation and optimization they are a one-stop shop for your clinical information system needs.

### 'Find a Doctor' Online Tool

The 'Find a Doctor' search tool on memorialcare.org provides more than 50,000 page views to physician profile pages each month. Web users can browse for physicians by name, type of care and/or specialty. Society members can enhance their web profile by adding a photo, biography, areas of interest, languages spoken and participation in health insurance plans.

### Physician Leadership Academy

The MemorialCare Leadership Academy is committed to investing in future leaders with inspired leadership training, coaching and interactive case study programs. In alternating years, MemorialCare offers select physicians the opportunity to attend this year-long leadership program where they participate in an extensive curriculum covering the intricacies of health system leadership.